

Résumé of John W. Wilson

Web Designer/Developer/Editor

1028 W. Ave H-1, Lancaster, CA 93534

Cell: 661-674-7546 Email: jonnybgoode14@outlook.com

LinkedIn Profile: <http://www.linkedin.com/pub/john-wilson/51/ba3/b36>

Personal Portfolio: <http://www.jonnybgoode.info/portfolio.php>

SUMMARY OF EXPERIENCE:

Eighteen years' experience in award-winning front-end website design and development.

SKILLS:

Development skills: HTML (2.0, 3.2, 4.01, 5, HTML for Email, XHTML), CSS, Flash/ActionScript, PHP, JavaScript, JQuery

Developmental programs: Macromedia Dreamweaver 8, Adobe Flash Professional CS5, Corel Paint Photo Pro X3, Adobe

Photoshop, Adobe Photoshop Elements, Adobe Media Encoder, Windows Live Movie Maker, GoldWave, CVS, many others

Operating Systems: Windows 3.1 through Windows 7 (including NT), Mac through OS-X

Social Media Marketing: Familiar with Facebook, Twitter, Google+, LinkedIn, MySpace, forums, wikis, blogs, newsgroups, etc.

Clerical: Type in excess of 70wpm, fast and accurate 10-key, familiar to expert with most Microsoft Office applications.

EMPLOYMENT RECORD:

February 2011 to Present

Freelance Website Developer

Self-employed, Lancaster, California

- Contract with E-ventCentral.com until May 2012, have done occasional jobs for them since (most recently May 2014);
- Contract (5/2013) with Doo Dah: The Doo Documentary; Contract (8/2013) with Guitar Center
- Some PC support and website help for a few local businesses
- Staff editor at Dieselpunks.org; covered the Queen Mary's "Steampunk Symposium" in 2012
- An established editor on Wikipedia, largely in the subject of "Steampunk" and related subjects, and as a result have developed *superior* researching and written communication skills
- I've assisted with web presence/social media for professional musicians/entertainers including:
 - Abney Park
 - Steam Powered Giraffe
 - Dr. Steel
 - Unextraordinary Gentlemen
 - Steampunk supermodel "Kato"
 - Parodist Veronique Chevalier
 - Magician Pop Haydn
 - Actor John Soares
- Assisted the Museo of Anaheim in 2011 with the social marketing of one of their exhibits ("*Steampunk: History Beyond Imagination*"), as part of their marketing committee, leading to a very successful Grand Opening event

November 2001 to January 2011

Website Developer

E-ventCentral.com (Corporate Entertainment Event Management), Los Angeles, California

- Created and maintained several *hundred* promotional microsites for major technology, insurance and destination management companies, leading to *many very successful corporate events!*
 - HTML, CSS, PHP and JavaScript, integrating into a MySQL back end.
- Translated designs from wireframe/Photoshop and/or seamlessly incorporated the look and feel of the client company's existing front-end
 - Often required to adhere to client's very exacting branding standards
 - Often coordinated with clients' design teams throughout the design process
- Production mainly used Adobe Dreamweaver, Photoshop, Flash Professional and Corel Paint Photo Pro
 - Taught myself PHP on the job in order to perform requisite tasks

- Taught myself Flash, ActionScript and also audio and video editing techniques in order to add a rich multimedia experience
- Taught myself Adobe Photoshop (previously skilled in Corel Photo Pro), honing my skills by entering multiple online photoshop contests (*and winning about 35 of them!*).
- Managed web content, revising content as needed
- Handed bulk event emailing, creating promotional HTML email “blasts” for every site
 - Rewrote EVC's proprietary bulk emailing program (in PHP) to make it more efficient and user-friendly.
- Evaluated new software packages to determine if they would be useful to EVC operations
- Managed a few other sites independent of the main event management business, which included content revision, search engine optimization, meta-information, Twitter API widgets, etc.,
- Did contract work for our parent company, CMS Communications, Int'l (Corporate Entertainment), including a complete revision of their site design.

Technical Support Agent, 1998

EarthLink Network (Internet Service Provider), Pasadena, California

- Troubleshooting Internet connectivity (DNS, TCP/IP, etc.) and email problems on a variety of platforms, both Windows and Mac, over the phone.
- Won bi-weekly contest cash award *five times in a row* for most problem resolutions added to their troubleshooting knowledge base: **Held the record** for most unique resolutions added at that time.
- Learned some basic Japanese to help an overseas customer (and a bit of the Japanese version of Windows as well).

Computer Operator/Help Desk/Website Designer, 1995 to 1997

Cedars Sinai Comprehensive Cancer Center (Hospital/Medical Center), Los Angeles, California

- Daily support and maintenance of Center-wide Novell network (120+ Windows systems and printers), and performed nightly backups.
- *Managed the department* in the supervisor's absence; regular contributor to the company newsletter.
- Wild virus control (i.e. located and eradicated viruses our anti-virus software missed, sometimes by reverse-engineering the viruses themselves!).
- **Redesigned, updated and maintained the company website.**
 - Took the site from a simple index page to a full site featuring multimedia and interactivity
 - Learned HTML, SEO and other skills needed to perform the task
 - Added cutting-edge interactive features such as streaming audio and video
 - Marketed the site using the “social media” of the day (BBS services, Newsgroups, etc.).
 - Was given oversight of two sister centers’ websites after **the CSCCC website won multiple awards and was published as a four-star site in a “Who’s Who” compendium of online medical and health sites**

Inventory Taker, 1989-1990

Washington Inventory Service, Tacoma, Washington

Part of a crew that took inventory of supermarkets and retail stores. Fast and accurate 10-key.

Salesperson, Computer Support, 1986-1987

Keyboard Galleria (Digital Music Retail), Palmdale, California

- Sold digital keyboards and music equipment. Learned to play piano while on the job, as part of the job required salespeople to “pump” (play a piano out in front of the store in the mall to get people into the store). Was put in charge of doing the store’s books (accounting, inventory, etc.) when the owner found out I was computer savvy.

Salesperson, Acting Assistant Manager, 1985-1986, 2001

Radio Shack (Retail Electronics), Palmdale, California

- Sales of electronics, cellular and computer equipment. As I was the top salesperson, I was asked to be the manager’s assistant in 1986, responsible for opening/closing store, doing store paperwork and supervising sales staff.

EDUCATION:

1989-1990

Tacoma Community College, Tacoma, Washington

Associate of Technical Arts degree, Business Computer Science

- 4.0 GPA, graduated on Dean’s List